

The Case for Business Transformation

Why you should green light your transformation program, sooner rather than later



Positive disruption that forces others to compete with you, that's business empowerment!

Business Transformation is a change management strategy which has the aim to align people, process and technology initiatives of a company more closely with its business strategy and vision.

Relevance

- Establishes a current state quantitative baseline
- Ensures defined decision framework, in terms of current and future can be made
- Ensures proper Business-IT alignment to value
- Prioritizes the applications that need attention
- Determines the options for undertaking improvement initiatives

Key Drivers

The Changing States

- The Current State (*losses*)
- The Transition State (*confusion*)
- The future State (*vision*)

Steps

- ~ Achieve sponsorship and financing
- ~ Understand current and future states
- ~ Understand processes and define capability
- ~ Understand performance objectives
- ~ Prioritize by value
- ~ Craft future state
- ~ Include human ingenuity
- ~ Transformation Implementation
- ~ Change as a constant
- ~ Close the loop

Barriers

- Cultural values
- Ingrained views of the status quo
- Lack of Senior Leadership champions
- Poor clarity of objectives and outcomes
- Lack of clear communication

"A corporation is a living organism; it has to continue to shed its skin.

Methods have to change. Focus has to change. Values have to change. "

~ Andrew Grove

Think Compass "not map"

Revolutionize Outcomes

Focusing on the value improves results, thus freeing human ingenuity to focus on strategy.

- Frictionless "straight through" process, simpler and more repeatable
- Improve workflow standardization
- Reduce multiple systems reliance
- Reduce errors and operating cost
- Improved risk management

Program

We uncomplicate AI

We help leaders identify their AI opportunities and we bring them to life.

- ~ Change governance
- ~ Current state analysis
- ~ Future state design
- ~ Transition planning

We assess and develop

We consider the business problem, and build awareness.

- ~ New services
- ~ Existing services
- ~ Automation
- ~ Predictive analytics

We deploy tactically

We develop proof(s) of concept, and systems that bring ideas to life.

- ~ Understand
- ~ Diverge - sketch - decide
- ~ Prototype
- ~ Validate

We create lasting value

Embed new working methods, and develop better analytics.

- ~ Operational transition
- ~ Center of Excellence
- ~ Long term viability
- ~ Knowledge & education

Business Investment and Direction

- Holistic view of business direction, needs and alignment
- Clearer understanding of continuity
- Simplify areas of business focus
- Clearer conversion to BAU

Create

Embed

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