

say Hi² Ai
!A

Business Model Solutions

"that stand the test of time"

Artificial intelligence (AI) is rapidly moving across all markets.

There is a fundamental shift in how we do business.

Freeing human ingenuity to productively add value, and focus on strategy.

Built for lasting & long-term results.

Data is **information** ~ Information is **opportunity** ~ Opportunity is **growth**

Q Do you want to understand AI and how it augments your business to stay in front of your competitors?

Do you want to understand your market, your customers, your positioning and approaches?

Would you like a focused strategy that achieves a return on investment and cost savings?

• Analysis & Solutions

Allow us to help you on your journey. We guide your goals, business objectives and performance indicators to clarify market paths.

• Research & Development

We can apply dedicated onshore and offshore teams to developing your approaches and models towards delivery of solutions.

• Deployment & Coaching

Your internal personnel can benefit from education and coaching of AI and its implementation. Once complete we hand-off to your internal team.



Where can AI **take your company?**

Let us carry the weight!

Expertise & Innovation on Demand

Redefine the possible through intelligent processes.

Accelerate transformation and growth.

Focus on the values that improve results.

- **Integration**

Process Automation

Personalization

Knowledge Management

Customer delivery

- **Business Intelligence**

Intelligent lookback

Real time monitoring

Decision data & sentiment

Brand awareness

- **Functional Models**

Drop in ML

Sentiment analysis

NLP and image processing

Reinforcement Learning

- **Leadership**

Real-time reporting

Performance & risk

Financial governance

Policies & investment decisions

IMPLEMENT

Continuous AI Forecasting.



Rolling Forecast Model using Adaptive AI Real Time Insights

Understand **probability**, by enhancing predictability



How FirstAlign can help!

- We uncomplicate AI**
 We help leaders identify their AI opportunities and we bring them to life.
 - ~ Change governance
 - ~ Current state analysis
 - ~ Future state design
 - ~ Transition planning
- We assess and develop**
 We consider the business problem, and build awareness.
 - ~ New services
 - ~ Existing services
 - ~ Automation
 - ~ Predictive analytics
- We deploy tactically**
 We develop proof(s) of concept, and systems that bring ideas to life.
 - ~ Understand
 - ~ Diverge - sketch - decide
 - ~ Prototype
 - ~ Validate
- We create lasting value**
 Embed new working methods, and develop better analytics.
 - ~ Operational transition
 - ~ Center of Excellence
 - ~ Long term viability
 - ~ Knowledge & education